

**FOR IMMEDIATE RELEASE**

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**Deborah Whitfield**  
**Mayor**

City of Lawrence  
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## **Mayor Whitfield Names New Director of Communications for Fund Development**

**LAWRENCE, IN** – Lawrence Mayor Deb Whitfield announced the appointment of Jim Perron as the City’s new Director of Communications for Fund Development. Perron served as the 34th Mayor of the City of Elkhart from 1984 to 1999. He was the youngest and longest serving Mayor of that city. Under Perron’s leadership, the city underwent significant rebuilding of aging infrastructure, downtown revitalization, public safety reforms, and environmental remediation. Subsequently, Perron worked in the private sector working with municipalities across the United States focused upon environmental issues primarily in the water and wastewater sectors.

Perron served on Mayor Whitfield’s transition team and the Mayor named him to the Board of Works and Safety where he serves as Chairman and is also President of the Lawrence Municipal Building Corporation. “We are most pleased to have Jim join our team” Mayor Whitfield said. “Given his many years of experience in municipal government, he brings an uncommon understanding of the challenges local officials face and how to successfully tackle those challenges”, Whitfield continued. The Mayor went on to explain that one of the goals of her Administration is to seek possible funding streams to fund the City’s top priority projects. “Jim has a successful track record of working with Federal and State agencies in this regard both from his time as Mayor and on working with municipalities while in the private sector.”

“It is an honor to return to public service once again and I am eagerly looking forward to working within the Whitfield administration to help Lawrence achieve its goal to make Lawrence the best and most livable city it can be”, Perron said.

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### **About the City of Lawrence, Indiana:**

Located northeast of Indianapolis, the City of Lawrence is Indiana’s 20th largest city and home to approximately 50,000 residents. While its military base was decommissioned in 1996, Lawrence has grown into a vibrant community that blends rich history with modern amenities. Under the leadership of Mayor Deb Whitfield, the city continues to thrive as a welcoming place to live, work, and play. Learn more at [cityoflawrence.org](http://cityoflawrence.org).